

# Be firm with your beauty



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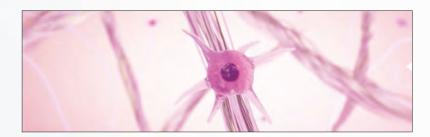


# NEW EXPECTATIONS OF DISCERNING WOMEN

TODAY, SKIN SLACKENING IS A REAL CONCERN. A STUDY BY IPSOS (2009) FOUND THAT **53% OF FRENCH WOMEN ABOVE THE AGE OF 15 SAID THEY WERE CONCERNED** BY A LACK OF SKIN FIRMNESS. THIS FIGURE RISES TO 81% FOR WOMEN OVER 50!

The source of the **skin's loss of firmness** lies in skin cells called **fibroblasts**, which synthesize the **collagen fibers**, **elastin**, **and hyaluronic acid that guarantee skin firmness**, **elasticity and hydration**.

With age, these cells produce less and less of these components, which then leads to skin slackening, and a less plump look to the skin.



#### WHAT WOMEN GO BY: NATURAL BEAUTY

The number of anti-aging and slimming techniques increases by the day, but their effects are sometimes not without consequences to our skin. A majority of women want non-invasive techniques to achieve natural results.

### Between cosmetic surgery and cosmetic products, $\mathsf{Wellbox}^{\texttt{0}}\left[\mathsf{S}\right]$ is a new beauty routine.

For more than 30 years, LPG<sup>®</sup> has been a leader in slimming and anti-aging products, with endermologie<sup>®</sup>. Every day, more than 200,000 people benefit from this professional technique, validated by **more than 140 scientific studies**.

To allow more people to access to its expertise and its unique results, LPG® has designed:

Wellbox<sup>®</sup>, for home use.



### WELLBOX<sup>®</sup> [S], **TECHNOLOGY SPS+** IN THE SERVICE OF SKINCARE

WELLBOX<sup>®</sup>[S] IS THE NEW GENERATION OF WELLBOX<sup>®</sup> PRODUCTS. ENDOWED WITH SPS+ TECHNOLOGY, IT ENABLES A FIRMING ACTION THAT IS TWICE AS POWERFUL\*, THANKS TO HIGHER-PERFORMANCE SEQUENTIAL ASPIRATION.

[1]

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#### Wellbox<sup>®</sup> [S] cellular stimulation

is a 100% natural, non-invasive and non-aggressive method. The micro-aspirations of the different Wellbox® [S] treatment heads create a tissue wave capable of gently stimulating the skin.

Now equipped with the new 16 Hz suction (16 suctions per second), the treatment heads reinforce the skin structure and reshape the contours of the body and face.

**Results:** the skin becomes firmer, younger, and more tonic.





#### WELLBOX<sup>®</sup> [S], IS ALSO THE PERFECT TREATMENT FOR:

- > Excess localized volume
- > Orange peel
- > Wrinkles
- > Dull complexion...

Its effectiveness on the figure and on signs of aging have been scientifically demonstrated:

**78%** OF WOMEN THINK THAT THEIR SKIN LOOKS YOUNGER\*\*

-1.5 cm **AROUND THE** THIGHS\*\*\*

than with Wellbox® Original.

Satisfaction study carried out in New York by Clinical Research Laboratories (New York, USA) on the personal use

of Wellbox® on one-half of the face by 36 women aged 35 to 55, for 4 weeks. Satisfaction study carried out by the American Cellulite Task Force Laboratory (Miami, USA) on the personal use of Wellbox® on one thigh by 21 women aged 25 to 55, for 10 weeks



### WELLBOX<sup>®</sup> [S] MY PARTNER FOR A REDESIGNED FIGURE

TO FIRM, REFINE AND SMOOTH, IN A TARGETED AND NATURAL WAY!

### WELLBOX<sup>®</sup> [S], NEW FIRMING ACTION, TWICE AS POWERFUL!

The ROLL heads deliver **vertical suction** (continual or sequential), **allowing for a wide range of actions.** The new 16 Hz suction (16 suctions per second) allows for a twice as effective firming action.\*

- > RELEASE FAT
- > SMOOTH CELLULITE
- > DRAIN TOXINS
- > REPLUMP THE SKIN
- > FIRM CONTOURS



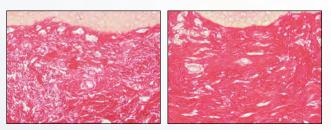
The balance between the production and the **elimination** of fat is a natural process that is ensured by the slimming cells (adipocytes). Even with a perfectly healthy lifestyle and regular physical activity, cellular activity inevitably slows down, which accelerates fat storage. Wellbox<sup>®</sup> [S] is the new daily treatment to restart the key cellular activity involved in slimming and youth.

**HOW DOES IT WORK?** The action of Wellbox<sup>®</sup> [S] ROLL heads triggers biological responses. The two motorized rollers gently stimulate the skin to release fat deposits, restarting the natural process of lipolysis, and to reactivate the blood and lymphatic circulation.

Simultaneously, the fat deposits are freed up, the septa<sup>\*\*</sup> are softened, and circulation (both blood and lymphatic) is boosted, which improves the cellulitic appearance of even the most fibrous areas.

#### IT IS PROVEN: WELLBOX<sup>®</sup>[S] TONES AND FIRMS THE SKIN

ANALYSES OF BIOPSIES HAVE **SHOWN THAT COLLAGENOUS FIBERS**, CELLS THAT GUARANTEE SKIN FIRMESS, ARE DENSER.



COLLAGEN FIBERS AFTER COLORATION WITH SIRIUS RED STUDY BY PROF. REVUS, DERMATOLOGY DEPARTMENT, H. MONDOR HOSPITAL, CRÉTEIL

### WELLBOX<sup>®</sup> [S] TO GO FURTHER...

WELLBOX<sup>®</sup> [S] OFFERS MORE THAN **14 NEW BODY ROUTINES** ENTIRELY DEVELOPED BY LPG<sup>®</sup> EXPERTS TO ENABLE EASY, REGULAR USE OF THE DEVICE, BY LINKING TARGETED TREATMENTS AND THE USE OF ENDERMOLOGIE<sup>®</sup> COSMÉTIQUES.

endermologie<sup>®</sup> cosmetics for the body are formulated based on the exclusive LPG<sup>®</sup> Slimming complex. Its formula includes **red algae** (an active ingredient derived from obesity research), combined with **pure caffeine**, for an optimal slimming action.

#### WELLBOX<sup>®</sup> [S] BODY ROUTINES: AT HOME , **ONLY 6 MINUTES A DAY!**

#### SLENDERER THIGHS, A WASP WAIST, AND SO MANY OTHER POSSIBILITIES

The ROLL (3) head **enables larger areas** to be treated, such as the thighs, buttocks, or stomach.



FLAT STOMACH ROUTINE Find out more on wellbox.com

#### SLIMMER, FIRMER ARMS AND CALVES

The ROLL (2) head **enables narrow areas** to be treated, such as the arms, forearms, or even the calves.



LIGHT LEGS ROUTINE Find out more on wellbox.com



at home





# WELLBOX<sup>®</sup> [S] AT THE HEART OF YOUTH

FIRM, SMOOTH AND BRIGHTEN, NATURALLY AND EFFECTIVELY!

### WELLBOX<sup>®</sup> [S], NEW FIRMING ACTION, TWICE AS POWERFUL!

The LIFT heads deliver sequential suction, allowing for a wide range of actions. The new 16 Hz suction (16 suctions per second) allows for a twice as effective firming action.\*

- > DRAIN TOXINS
- > REPLUMP THE SKIN
- > FILL IN LINES
- > FIRM CONTOURS
- > BRIGHTEN THE COMPLEXION

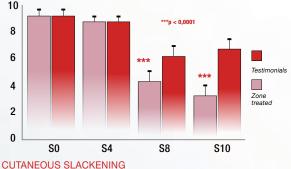
After the age of 25, the essential substances in the skin responsible for youth, such as collagen, elastin, or hyaluronic acid, are produced in increasingly smaller quantities by the fibroblasts (youth cells). The skin then loses its density and begins to sag, the first wrinkles and fine lines appear, especially on the face, neck, décolleté, and hands.

Wellbox<sup>®</sup> [S] is the new daily treatment to restart the key youth cellular activity.

HOW DOES IT WORK? Thanks to the microbeats of the flaps, the LIFT treatment heads stimulate the skin surface, to give it a boost. This skin fitness wakes up the dormant fibroblasts, which start synthesizing collagen again, along with elastin and hyaluronic acid.

Your complexion will immediately brighten, and as the sessions go on, the skin becomes plumper and denser again, and wrinkles are smoothed.

IT IS PROVEN: WELLBOX<sup>®</sup>[S] REVERSES THE DERMIS' AGING PROCESS! ANALYSIS OF BIOPSIES REVEAL **THAT THE ELASTIC NETWORK APPEARS FAR MORE STRUCTURED** AFTER 8 WEEKS OF TREATMENT.



STUDY BY PROF. REVUS, DERMATOLOGY DEPARTMENT, H. MONDOR HOSPITAL, CRÉTEIL.

### WELLBOX<sup>®</sup> [S] TO GO FURTHER...

WELLBOX<sup>®</sup> [S] OFFERS MORE THAN **12 NEW FACE ROUTINES** ENTIRELY DEVELOPED BY LPG<sup>®</sup> EXPERTS TO ENABLE EASY, REGULAR USE OF THE DEVICE, BY LINKING TARGETED TREATMENTS AND THE USE OF ENDERMOLOGIE<sup>®</sup> COSMÉTIQUES.

endermologie<sup>®</sup> cosmetics for the face are formulated based on the exclusive LPG<sup>®</sup> Anti-aging complex. Its formula includes hyaluronic acid and collagen- and elastin-boosting active ingredients.

#### WELLBOX<sup>®</sup> [S] FACE ROUTINES: AT HOME, **ONLY 6 MINUTES A DAY!**

#### A GLOWING COMPLEXION, SMOOTHED WRINKLES AND FINE LINES

The LIFT[2] head is particularly adapted to the **larger areas of the face** thanks to its large tissue grab, such as the cheeks, forehead, or even the neck. Ideal to firm the skin and brighten the complexion.



RADIANCE ROUTINE discover it on wellbox.com

#### > A YOUNGER LOOK AND SMILE

The microbeats of the LIFT[1]'s flaps gently treat **the more delicate parts of the face.** The small surface of tissue grab stimulates the eye and mouth contour areas.



ANTI-AGING ROUTINE discover it on wellbox.com



AT HOME

min

SÉRUM ÉCLA



The ROLL(1) head is a powerful tool to **release** double chin fat.







### IN SHORT

- > Firmness is at the heart of women's concerns.
- LPG<sup>®</sup>, leader in slimming and anti-aging and always at the forefront of innovation with Wellbox<sup>®</sup> [S].
- > Twice as firming thanks to SPS+ technology.
- > 5 treatment heads and a wide range of uses.
- 26 new Wellbox<sup>®</sup> [S] routines for the body and face:
  1 Wellbox<sup>®</sup> [S] program + its adapted cosmetics.
- > 100% Made In France.



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